

"Prezi" - an Online Presentation Tool and Some Possibilities of Its Use in Creating ESP Courses

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ABSTRACT

In creating an ESP course at a university level, one of the important things at a teacher's side is to make adequate visualizations of the matter that is taught and, in such a way, to make it clear, understandable and logic to students. The Internet of today, with the increasing speed, low cost and innumerable multimedia and interaction options offered by the Web 2.0 technologies, is an excellent place for creating and posting both teaching and extracurricular materials with the purpose to facilitate the students' progress and understanding of the matter. "Prezi" is a presentation tool that works in online environment (having, under certain circumstances, also, the possibility to be used offline) and offers a new and innovative way of visualization and presenting of teaching units and sharing the presentations with students. In the beginning, the paper will briefly deal with some general concepts and use of multimedia presentations in an English language classroom, and then the concept and main features of "Prezi" will be described. After that, some practical possibilities of the use of "Prezi" in specific ESP courses at two different faculties (English for ICT and English for Musicians) will be given, together with practical examples.