

Effect of Extracurricular Activities on Sustainable Improvement Process of Higher Education through Example of Business Clubs

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This study includes the overview of the effect of extracurricular activities on sustainable improvement process of higher education through example of business clubs. The main purpose of this study is to contribute the literature with the information about influences of these kinds of activities on quality of higher education. Also, this study presents factors that have effect on sustainable improvement process of higher education institutions related to clubs activities. Through realization of projects and activities such as organization of seminars, workshops, conferences etc., students' clubs contribute to improvement of quality in higher education. The survey technique is used to gather information that is collected by the universities operating in BIH and Turkey. Additionally, factor analysis is explored to analyze the results in this study. Findings of this study state that there are positive effects of business clubs on sustainable improvement process of universities in terms of quality, innovations and cooperation between the universities and business world. Also, results of this study reflect importance of support to student activism in order to make them more significant as subjects in the education process and improve its quality. This study can be a source of motivation for other similar researches.

Keywords: Sustainable Improvement, Higher Education, Quality, Innovations, Corporations.