

## **Executive Issues in Service Businesses**

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**Abstract:** *This study aims to contribute to the academic literature by investigating the perceptions of senior hotel managers on the managerial problems in their businesses in South and Southeast regions of Turkey, which are important for Turkish tourism industry. Survey technique was utilized in the study for data collection. And, the questionnaire was applied to the study population that consists of managers of five-star hotels in South and Southeast region of Turkey. The resulting data were analyzed and interpreted using SPSS 12.0 software, and the results of the study were presented in accordance with this analysis. In the study, the independent variables were limited to the managerial issues. On the other hand, the gender, education level, management training status, promotions and term of offices of the managers were analyzed within the scope of dependent variables.*

**Keywords:** *Service Business, Managerial Problems, Tourism Sector.*