

## **A Field Research about Oppression Incurred Upon Woman Entrepreneurs in Patriarchal Societies**

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**Abstract:** *In societies where men are dominant, women generally live under the domination of men. In these societies; women do not think, produce and express an opinion. According to man; woman does household chores, take care of children and provide fundamental requirements of man. Women have recently started to involve more in societies because of development of information, technology and education system and raising economic level of societies. This situation made the effect of man domination decrease significantly. It is especially seen that women recently trust themselves more and start entrepreneurship activities to gain economic independence. Technological advancements, increase in education levels and government policies aimed at women caused this situation. How was seen entrance of women into business life by man and which type of pressures were implemented to women entrepreneurs were needed to be as research topic, so this study was done. For this purpose, a survey which consists of 13 questions was prepared by making literature review. The questionnaire included both entrepreneurship qualities and difficulties which were faced by woman entrepreneurs. The questionnaire was conducted to those women who constructed a business in Adıyaman and Balıkesir. It was reached 84 woman entrepreneurs who met the requirements and face to face questionnaires were conducted. Analyses were done by entering data to SPSS 20.0 program data file. Reliability of measurement (Cronbach's Alpha) was seen as 0,818 in these analyses. It was seen that being innovative and having high self confidence are becoming prominent characteristics in question which is related to the qualities which must entrepreneurs have. It was also seen that they used mainly equity in establishment of their businesses. Also, KOSGEB and Micro credit possibilities were utilized by them. In addition, it was seen that woman entrepreneurs did not suffer oppression in establishment and operation of their businesses. It was seen that there is not significant differences between various demographic attributes with entrepreneur skills and oppression with initiative barriers of woman entrepreneurs. The result of this study is expected to promote and encourage woman entrepreneur candidates.*

**Keywords:** *Entrepreneurship, Entrepreneurial Characteristics, Women Entrepreneurs, Entrepreneurship suppression, Entrepreneurship Education.*

