

The Effects of Knowledge and Information Technology on the Performance of Workers and Also Power of Competition: Example of Yalova University

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For to continue their lives businesses must have accommodate to the changing and developing technology and must have own knowledge in the same time too. These two factors are the key elements which can redound competitive power of the strategic decisions. Technological developments have influenced and still continue to affect all functions of enterprises. Nowadays, the knowledge and information technology are critical success factors for organizational strategic decisions which related with innovation and competitiveness. When considering how knowledge development is related with personal characteristics and personal development, this study provides useful insights to understand relationship between innovation and competitiveness. This approach point out the importance knowledge development and the role of knowledge management in order to be competitive. In this study, the effect of knowledge information on professional productivity examined.

Keywords: Knowledge, Productivity, Information Technology, Innovation, Competitiveness, Management.